

# 1st Newsletter Mirror, mirror on the wall...

Tools for the motivation of enterprising women

## 100 MIRRORS

### EXTENDED



...who tells the most interesting story of all?

This question, or at least a quite similar one, will be asked when the final videos are online. But hold on a minute, what is this all about?

### 100 Mirrors...

100 entrepreneur women in 5 different countries, working in 10 different sectors had already been interviewed, telling about their business, their live-choices, personal challenges and future ambitions. Referring also to the limitations or advantages of the regions they are living in.

(Interested in those videos? Find it online: [www.100mirrors.eu](http://www.100mirrors.eu))

### ...Extended

The responses to those videos showed, that (young) women are happy to learn from women, who already jumped the line, initiated their own projects and tell about the challenges and the joy of being a entrepreneur. Therefore the project initiators from Spain launched „100 Mirrors Extended“. This means, that once more 100 entrepreneur women will be selected, interviewed and filmed.

### Same setting, new stories

This time a total of 100 entrepreneur women from Spain, Greek, Italy, the Czech Republic, The Netherlands, Slovenia and Austria will be interviewed, describing their personal stories of success as well as (country-)specific challenges they have faced.

### Do you want to be a part of it?

We are looking for organisations and/or individuals to connect to, to exchange to! At the moment we are running a survey in each country to detect needs and requirements

Find the link to our questionnaire:

[[link](#)]

We are happy to give you more information about the project, our get-togethers and the selection criteria to be chosen as one of the “100 Mirrors entrepreneur women”.

Contact us or visit our website to keep up to date and to learn more about our activities.

[www.100mirrors.eu](http://www.100mirrors.eu)



#### contact information

##### INDICO (ES) Project coordination

Ms Maria Martin  
[info@indico.info](mailto:info@indico.info)  
[www.indico.info](http://www.indico.info)

##### Universidad de Zaragoza / UNIZAR (ES)

Ms Esperanza Montalvo  
[montalvo@unizar.es](mailto:montalvo@unizar.es)  
[www.unizar.es](http://www.unizar.es)

##### EDRA (GR)

Ms Maria Kerasoglou  
[mkerasoglou@gmail.com](mailto:mkerasoglou@gmail.com)  
[www.edra-coop.gr](http://www.edra-coop.gr)

##### BPW PRAHA II (CZ)

Ms Lenka Stastna  
[lenka.stastna@bpwcr.cz](mailto:lenka.stastna@bpwcr.cz)  
[www.bpwcr.cz](http://www.bpwcr.cz)

##### KADIS (SI)

Ms Maja Rotar  
[maja@kadis.si](mailto:maja@kadis.si)  
[www.kadis.si](http://www.kadis.si)

##### DOORPAKERS (NL)

Ms Dorrit Wajer  
[info@doorpakkers.nl](mailto:info@doorpakkers.nl)  
[www.doorpakkers.nl](http://www.doorpakkers.nl)

##### E.N.T.E.R. (AT)

Ms Nina Reiter  
[nina.reiter@enter-network.eu](mailto:nina.reiter@enter-network.eu)  
[www.enter-network.eu](http://www.enter-network.eu)

##### LUMSA—Libera Università Maria Ss. Assunta (IT)

Ms Paula Benevene  
[pbenevene@tiscali.it](mailto:pbenevene@tiscali.it)  
[www.lumsa.it](http://www.lumsa.it)



Erasmus+

The information and views set out in this publication are those of the author(s) and do not necessarily reflect the official opinion of the European Union. Neither the European Union institutions and bodies nor any person acting on their behalf may be held responsible for the use which may be made of the information contained therein.

Projectnumber 2014-1-ES01-KA200-004674